Kartik Aggarwal

Senior Analyst | Commercial Analytics · Profitability Modeling · Operations

Amsterdam, Netherlands

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PROFILE SUMMARY

Senior Analyst with 8 years of experience in commercial analytics, profitability modeling, and financial reporting across supply chain, retail, and e-commerce. Currently at Nike supporting supply chain data continuity through the SAP S/4HANA transformation. Track record of building margin-risk monitoring frameworks and pricing models that drove >$1M in savings. Skilled at translating complex data into actionable insights for senior stakeholders.

KEY SKILLS

methods: Profitability Analysis · Margin-Risk Monitoring · Pricing & Contract Modeling · Variance Analysis · Financial Compliance

automation: Reporting Automation · Billing Validation Pipelines · Real-Time Alerting Systems · KPI Dashboard Development

business: Cross-Functional Stakeholder Alignment · Executive Data Storytelling · Retail & Wholesale Analytics · Margin & Pricing Strategy

PROFESSIONAL EXPERIENCE

Senior Supply Chain Analyst | **Nike** | **Hilversum, Netherlands**   Dec 2025 – Present

- Drive continuity of end-to-end supply chain data, reporting, and marketplace analytics through Nike's `enterprise SAP S/4HANA transformation`
- Own critical analytics and reporting assets, bridging supply chain, operations, and tech teams to ensure data reliability and support business-critical decision-making
- Selected for `MSC AI Accelerator Program`, partnering with senior stakeholders across supply chain domains to identify, frame, and prototype AI-driven solutions

Senior Business Analyst | **Shipbob Inc.** | **Pune, India**   Mar 2021 – Feb 2023

- Built margin-risk monitoring (Python + SQL) surfacing high-risk transactions in near real time — driving `>$1M in savings` and scaling cross-region
- Designed pricing and margin models that improved contract profitability and operational efficiency
- Led a team of `three analysts` to optimize carrier selection across US fulfillment centers, reducing shipping costs during peak seasons

Analytics Manager | **Heyday Inc.** | **Amsterdam & Pune, India**   Feb 2023 – Jan 2024

- Led analytics for six DTC brands (totaling `€100M+ annual revenue`), delivering insights on category performance, promotions, and retail operations
- Translated commercial data into actionable financial insights in collaboration with finance, merchandising, and supply chain teams

Senior Data Analyst | **HousingAnywhere BV** | **Rotterdam, Netherlands**   Dec 2024 – Nov 2025

- Partnered with Commercial and Operations teams to analyze sales performance, aligning KPIs with market goals
- Delivered automated Tableau dashboards tracking commercial KPIs, variance trends, and revenue drivers across markets

MBA International Consulting Projects | **Amsterdam Business School, UvA** | **Cape Town & Berlin**   Jan 2024

- Collaborated with Meerkat (Cape Town) to improve customer `retention by 15%` through engagement metric analysis and C-level presentations

Business Analyst | **Shiprocket** | **New Delhi, India**   Sep 2019 – Mar 2021

- Automated billing validation from `8 hours to 15 minutes`, strengthening cost accuracy and contract compliance

Business Analyst | **Prekar Automation Pvt. Ltd.** | **New Delhi, India**   Jul 2019 – Aug 2019

- Gathered requirements from senior stakeholders and delivered system/process improvements to enhance compliance and efficiency

Business Analyst | **Dreawe Innovation Labs Pvt. Ltd.** | **New Delhi, India**   Jul 2018 – Jun 2019

- Designed retail analytics dashboards for `C-suite` and regional management, enhancing data-driven decision-making

PROJECTS

Tippin' Monk | **React, TypeScript, Supabase, Tink API, Claude, n8n**   Live App

Built a personal finance web app focused on behavioral change through spending experiments. Features banking integration (`600+ EU banks` via Tink), custom recommendation algorithm (BCI scoring), and real-time analytics. Deployed on Vercel.

EDUCATION

Master of Business Administration (MBA) | **Amsterdam Business School, UvA**   Sept '23 - Aug '24

- Specialization: Product Management
- Graduation: Summer '24

Bachelor of Business Administration | **NMIMS University, Mumbai**   July '14 - June '18

- Specialization: Finance
- Graduation: Summer '18

TECHNICAL SKILLS

`code:` Python · SQL · VBA

`platforms:` SAP S/4HANA · Snowflake · Excel · dbt · Alteryx

`viz:` Tableau · Power BI · Google Analytics

`ai & dev:` Claude (Code + API) · Cursor · n8n · Lovable

`languages:` English (Fluent (C2)) · Hindi (Native) · Dutch (Basic (A1))

CERTIFICATIONS

Micromasters in Design Thinking | Rochester Institute of Technology (edX)

Micromasters in Entrepreneurship | IIM Bengaluru (edX)

Essential Tools for Low Carbon Economy | University of Queensland (edX)

Innovations in Investment Technology: AI | University of Michigan (Coursera)

Data Scientist with Python | DataCamp

EXTRA-CURRICULARS

Dancing – Certified Bachata Instructor | Practicing for a total of 14 years

- Part of `two show teams` in Amsterdam: a semi-professional Bachata team and a Men's Salsa footwork (Shines)
- Won `first prize` in the Jack & Jill social dancing competition at a dance festival in India (April 2023)
- 2x Intra-college Talent Hunt Winner for dance performances during my undergraduate years

Entrepreneurship – Cafe Co-Owner | 2 years

- Co-founded and operated `Shantiniketan Cafe` in the Himalayas, managing daily operations, guest experience, and financial oversight
- Balanced running the cafe with a full-time corporate role, demonstrating strong time management, leadership, and entrepreneurial skills